



PLATINUM
PORTFOLIO
BUILDER



Next Steps

It is important to evaluate any kind of investment opportunity carefully – whatever the economic climate. If you would like more information, please contact us to ensure you fully understand our service and how it can benefit you. Our Investment team will be pleased to answer any initial questions you may have over the telephone.

We organise a regular programme of free investor events and Discovery Days; you can find out more by visiting our website. We insist on meeting all of our investors, because we want to ensure it's the right step for all parties and know from experience that you will have lots of questions and may even want to involve family in your decision-making process.

“ Having invested in property as a ‘sideline’ for more than a decade, I only realised how little I really knew about the property business after learning from and working with PPP. Portfolio Builder is a wonderful strategy that leverages the resources of time and money, and enables me to build for my family’s future while still spending every valuable day with my 6-year-old son. ”

Gerry Scannell, PPP Investment Partner

“ Portfolio Builder allows us to grow and diversify our portfolio, benefitting from good instant equity and an excellent return on our capital, while all the ongoing management of renting the property is being handled by an established local business. Hence, with minimum involvement of my time I can continue to grow my property portfolio. ”

Hitesh Patel, PPP Franchise Partner, Guildford

“ Having looked at a number of opportunities, my husband and I believe PPP’s Portfolio Builder is the best and most secure passive investment we can make to provide for our future. ”

Sarah Cook, Chartered Marketer

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YOUR MOST TRUSTED ROUTE TO FINANCIAL SECURITY THROUGH PROPERTY

Platinum Portfolio Builder

Create wealth and financial security through property in a passive way with one of the UK's most trusted companies



“ I trust these guys. ”

Simon Woodroffe OBE, Founder of YO! Sushi and YOTEL

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Platinum Portfolio Builder

Platinum Property Partners (PPP), one of the UK's most respected property companies, invites you to invest for your future security in your very own property portfolio that is built and managed for you as a completely passive investment. Our experts manage the entire process, sourcing and managing a profitable buy-to-let property portfolio on your behalf. This allows you to focus your time on your other personal and professional interests.

PPP is the investment choice of professional people and entrepreneurs seeking more security for their future, retirement or family legacy. The Platinum Portfolio Builder will save you time, because we deal with all of the complex processes and legal matters. We also save you money because our knowledgeable teams understand the buy-to-let market inside out. We know how to manage property efficiently and how to minimise costs and maximise value.

Platinum Property Partners was founded by three multi-millionaire property and business entrepreneurs, Steve Bolton, Nick Carlile and Richard Davies. Between them, they have invested in excess of half a billion pounds in property over the last 20 years, in 14 different countries. Platinum Property Partners has built an outstanding reputation as one of the most trustworthy, proven and professional companies in the industry. It is the only property company to be an Associate Member of the British Franchise Association and is openly endorsed by many worldwide business and property experts.

What we do...

PPP specialises in building buy-to-let property portfolios for investors using a tried and tested model that produces extremely reliable results. Property, as an investment vehicle, can provide for your future financial security and supplement traditional pensions in a very robust way. Right now we are experiencing a 'once in a lifetime' opportunity to buy property at rock bottom prices and history proves, beyond any doubt, that property can be one of the most solid long-term wealth creation vehicles available to us. The Platinum Portfolio Builder investment strategy offers increased security and an elevated return on investment, as all of the properties are purchased at genuine, significant discounts from their current market value.

- Guaranteed, instant equity upon purchase of the properties
- Properties purchased at discounts of between 20% and 40% below their true market value
- Excellent alternative to traditional pension provisions
- Full professional sourcing, negotiating, purchasing and refurbishment
- Entirely passive investment, with the portfolio maintained under a comprehensive lettings and property management system
- The ability to leverage your funds to generate a market leading return on investment

How Does It Work?

An initial investment is made to cover the costs associated with the sourcing, building and management of your property portfolio. Alongside this, all clients make available an amount of working capital which provides the cashflow to acquire the properties. This working capital remains the possession of the client and is returned to them after the completion of the portfolio. Properties are sourced at significantly less than their true value via our website, direct marketing or through our unique network of agents and introducers. Savings are generated throughout the entire process, from the initial purchase to refurbishment and ongoing management of the properties. In the medium to long term, the Platinum Portfolio Builder offers you a superb opportunity to leverage your funds and invest into an appreciating asset.

How Do We Do It?

The cornerstone and underlying principle of our business model is the sourcing and purchasing of properties for significantly less than their true value, which usually means achieving discounts of between 20% and 40%. Agents and direct sellers offer us properties which need to be sold quickly for a variety of reasons. They know that we have the funds, the mortgage finance and the ability to complete quickly, so transactions progress smoothly and speedily, to the benefit of all concerned.

By purchasing below the true market value, initial investment costs can be retrieved via remortgaging at the appropriate time. These funds can then be used to fund the next property purchase and to expand your portfolio. All of this is done in a completely passive way, as we manage the entire process, from start to finish, on behalf of clients.

Key Benefits:.

- Guaranteed instant equity upon purchase of the properties
- Genuine discounts of between 20% and 40%, verified by RICS surveyors
- Joint venture where both parties are truly incentivised
- Robust investment that offers an excellent alternative or supplement to more traditional pension provision
- Entirely passive investment opportunity
- Professional sourcing, negotiation and refurbishment of the properties
- All compliance issues managed for you
- Strong growth potential
- Opportunity of a lifetime to buy at, or close to the bottom of the market
- Ongoing tenant recruitment and property management
- Work with one of the UK's most trusted property companies
- Avoid a steep learning curve and costly mistakes
- Access some of the UK's leading brokers and solicitors
- Receive monthly management reports on portfolio performance
- Work with a team who are incentivised to buy the right properties and ensure they are rented with minimum voids

“Great pension provision, investing into an appreciating asset”

Qualification Criteria

Platinum Property Partners has strict qualification criteria for clients. You must:

- Have, or be able to access at least £63,000 of investment capital
- Meet one of the Founders and be formally approved
- Complete a needs analysis questionnaire to confirm that this investment opportunity meets your requirements

