

SUCCESS REPORT:

PLATINUM PORTFOLIO BUILDER

PLATINUM

PORTFOLIO
BUILDER

Came out of the corporate world and into investing



Since stepping out of corporate life Philip Easter is still as busy as ever, except now his choices and time are his own.

Platinum Portfolio Builder is just one of many investment projects Philip Easter has become involved in since leaving the upper echelons of the biggest Life and Savings Insurance Company in Europe.

Having enjoyed and endured the challenges, confines and gruelling travel itinerary that go hand-in-hand with a highly successful corporate career, Philip took early retirement. This was not to take life slower, but to follow his own investment interests and to have more control over his time.

Alongside his business interests, Philip is an avid sports fan. Vice President of Norwich Rugby Club, Philip has seen every England-Ireland rugby match of the past ten years. Philip was in the stadium in Australia for the 2003 World Cup Final, followed the Lions on tour in 2009 and is a season ticket holder for Arsenal and Norwich football teams. Aside from his considerable business interests, watching sport and playing golf, badminton and squash, Philip also finds time to spend with his wife and four daughters.

“That’s the crucial difference when you’re your own boss” Philip explains “my time is my own. I make my own schedule and because I can work anywhere I have Wi-Fi access I get a lot more time for holidays and enjoying life.”

Passive investing with Platinum Portfolio Builder sits neatly alongside Philip’s other investment and business concerns, offering diversification without tying up too much of Philip’s time. *“It’s a great investment opportunity”* enthuses Philip, who is currently waiting for the sale to be agreed on the third property in his portfolio, *“the properties are found for you at the right prices and everything is taken care of down to finding the tenants. It means I have to do very little whilst the capital appreciation is quietly building in the background.”*

Having left the corporate world behind him Philip freely enjoys the luxury of managing his own time; no longer compartmentalised between work and family interests. Philip has created a lifestyle that amalgamates all of his passions for sports, business, travel and family into his everyday life. Passive investment with Platinum Portfolio Builder plays a small, but important part in making that possible.

Property Investment Headlines

Portfolio value:	£388,500
Gross yield:	8.1%
Equity in portfolio:	£98,210
Discount against value:	£25.3%

Some of the numbers include forecasts based on actual performance to date

Interview with **Philip Easter**

